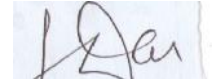




Circular R&C-CFA No. 208 /16-17

Subject: Introduction of promotional scheme to waive off 100% installation charges for new Broadband (Standalone/Combo) customers in Kerala Telecom Circle -reg.

1. CGMT Kerala Circle may kindly refer to his office proposal letter No. CFA/Mktg./10-23/ECT-05/2016-17/2 dated 27-01-2017 seeking approval for providing 100% waiver on installation charges for new Broadband connection in Kerala Circle.
2. The proposal has been examined in this office and the Competent Authority has decided ***“to introduce promotional scheme to waive off 100% Installation charges for new Broadband customers (Standalone/Combo plan) for a period upto 31-03-2017 in Kerala Telecom Circle only.***
3. The circle should ensure to comply with all regulatory mechanism and also update circle website.
4. All other terms and conditions shall remain same as per earlier circulars.
2. These instructions shall **be effective w.e.f. 17-02-2017 on promotional basis for a period upto 31-03-2017 in Kerala Telecom Circle only.**
3. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-400/2016-17/BB/Tariff. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).



AGM (T&C)-CFA

To

The CGMT, Kerala Telecom Circle.

Copy for information to :-

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr.GM (NWP-CFA)/GM (NWP-BB/PDP-CFA)/GM (Finance-CFA)], BSNL CO.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-400/2016-17/BB/Tariff carrying the approval of the Competent Authority in the matter.
8. AD OL for Hindi version.
9. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly. Station Bangalore.
12. Director General P&T Audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
13. Secretary TRAI- for information please.
14. Guard File.


DM (T&C)-CFA